

## WMB-EVA7025A EVA White Masterbatch

Introducing EVA7025A, a premium white masterbatch specially engineered for EVA foam shoe materials. With 70% anatase titanium dioxide (TiO<sub>2</sub>), it delivers brilliant whiteness, excellent dispersion, and superior coverage, ensuring vibrant and consistent color in every batch. Formulated with EVA 18J3 resin, it offers optimal compatibility, smooth processing, and enhanced foamability.

### ● Main Properties

- High Whiteness & Opacity – Perfect for bright, clean shoe designs.
- Excellent Foamability – Ensures lightweight, cushioned performance.
- Easy Processing – Reduces production time and waste.

### ● Product specification

PHYSICAL PROPERTIES	AVERAGE VALUE
Appearance	White granule
Carrier (EVA-18J3) (%)	25.0
Anatase Titanium Dioxide (%)	70.0
PE Wax (%)	3.5
Zinc Stearate (%)	1.5
Specific Gravity (g/cm <sup>3</sup> )	1.6
Melt Flow Rate (MFR, G/10Min)	2.34
Bulk Density (g/cm <sup>3</sup> )	1.02
Pellet Size (mm, Avg.)	2.83
Moisture Content (% Max.)	0.17

General Processing Conditions	Specification
Foaming Pressure	5-20 MPa
Melt Temperature	160~20°C
Mold Temperature	50~60°C
Drying	3hr @ 60~80°C

*All information is based on data obtained from the manufacturer or recognized technical sources. The information is believed to be accurate. We make no representation or warranty, express, or implied, concerning the accuracy or sufficiency of this information. We are not liable for any damages resulting from the use of this information.*